

MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OPENS COMMITTEES TO DOWNTOWN STAKEHOLDERS

Non-board members to serve on one of five DDA committees for first time in agency history in aim to create greater alignment with community needs, priorities

Four board vacancies also available to downtown stakeholders

MIAMI – August 16, 2016 – Downtown Miami stakeholders can now play an even greater role in shaping the future of Miami’s growing urban core, as a result of the Miami DDA’s rule change allowing non-board members to serve on agency committees. Applications are now open for residents, business owners and other qualified candidates who want to help improve quality of life and investment in downtown. Deadline to submit is August 25, 2016.

“Downtown Miami is one of the fastest-growing urban centers in the country,” says City of Miami District 2 Commissioner and Miami DDA Chairman Ken Russell. “This is an incredibly exciting time to get involved, and we want to make sure the diversity of our residents is accurately reflected on our board and committees so that our stakeholders continue to have a voice.”

Committee Application Process:

Interested candidates can apply for selection onto one of the following five committees:

- **Arts, Culture & Entertainment** – Oversee and guide the DDA’s efforts to promote and develop Downtown Miami as a destination for arts, culture and entertainment.
- **Business Development & Marketing** – Oversee and guide Miami DDA’s business development, tourism and marketing efforts as well as education initiative.
- **Quality of Life** – Oversee and guide the DDA’s quality of life initiatives, including improving cleanliness and safety, beautification, homelessness, as well as assisting existing businesses, our voter initiative and property improvement grant programs.
- **Urban Placemaking** – Oversee and guide the DDA’s efforts to create community urban spaces, improve the public realm, transform streets and make Downtown’s waterfront accessible.
- **Transit, Connectivity and Mobility** – Oversee and guide the DDA’s programs pertaining to mobility, including but not limited to public transportation, pedestrian and bike mobility, traffic mitigation efforts and regional connectivity.

To apply, candidates must send a resume and letter of interest explaining their desire to serve, specifying which committee(s) they are interested in and their relevant experience.

In addition to the new committee structure, four board vacancies are also looking to be filled and qualified candidates are encouraged to apply. To be considered for a vacant board seat, applicants must either reside, work or own property within the boundaries of the Miami DDA, within one of the following districts:

- **Arts & Entertainment** – Extends from NE 24th Street to the north, Watson Island to the east, NE Ninth Street to the South, and NW First Avenue to the west
- **Central Business** – Extends from NE Ninth Street to the north, Biscayne Bay to the east, the Miami River to the south, and NW Third Avenue to the west
- **Brickell** – Extends from SE Fifth Street to the north, Brickell Bay Drive to the east, SE 15th Road to the south, and SW First Avenue to the west

To apply, candidates must send a resume and letter of interest explaining their desire to serve, specifying which Miami DDA district they would represent and their qualifications to join the board.

No officer or employee of the city, other than one member of the city commission, shall be eligible for appointment to the board. All appointments to the board will be subject to confirmation by the City of Miami Commission.

Applications for prospective board and committee appointments are due no later than Thursday, August 25th, 2016 and can be emailed to boardvacancies@miamidda.com or sent by mail to the Miami DDA Nominating Committee, located at 200 S. Biscayne Blvd. #2929, Miami, Florida 33131.

About the Miami Downtown Development Authority

The Miami DDA is an independent agency of the City of Miami funded by a special tax levy on properties in its district boundaries. It is governed by a 15-member Board comprised of three public appointees and 12 downtown property owners, residents and/or workers who are tasked with overseeing the direction of the agency and setting policy. The agency is committed to grow, strengthen and promote the economic health and vitality of downtown Miami. As an autonomous agency of the City of Miami, the Miami DDA advocates, facilitates, plans, and executes business development, planning and capital improvements, and marketing and communication strategies. Visit www.MiamiDDA.com for more information.

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