

## **AGENDA**

### **Business Development and Marketing Committee Meeting**

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Thursday, March 9<sup>th</sup>, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

#### **Committee Members:**

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

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- 1) Legislation
  - a) Public Relations RFQ 16-17-01 Award Recommendation
  
- 2) Discussions:
  - a) State proposals to change EFI and Visit Florida  
Nelson Diaz, Southern Strategies (via phone)
  
- 3) Presentations:
  - a) Tourism Study (draft)  
Paris Williams, MDDA
  
- 4) Updates:  
  
Marketing
  - a) MLB Baseball
  - b) Super Bowl 2020  
Business Development
  - a) Mission to Spain
  
- 5) Public Relations – SMS Report

**Next Meeting: April 5<sup>th</sup>, 2017**