

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, July 5th, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

- 1) Presentation:
 - Paul Lambert, Lambert Advisory
 - DRAFT - Downtown Miami Office Market Study

- 2) Legislation:
 - a) Incentives Discussion

- 3) Updates:
 - Marketing
 - a) Website
 - b) IPW
 - c) Hotel Advisory Group
 - Business Development
 - a) Office Advisory Group
 - b) Select USA - update
 - Research
 - a) Expansion Study – quote approval

- 4) Public Relations – SMS Report

- 5) Upcoming
 - a) ICSC

Next Meeting: September 6th, 2017