

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Thursday, April 5th, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

1) Board Retreat Takeaways

2) Discussions:

a) Downtown Miami Video, Kim Hills

3) Updates:

Marketing

a) Preview of new website

Business Development

a) State proposals to change EFi and Visit Florida

b) EDC, Inside the Investor's Head

c) American Express Grow Global

d) Mission to China

Research

a) Education Survey

b) Office Market Study – Office Advisory Group

4) Public Relations – SMS Report