

AGENDA

Business Development and Marketing Committee Meeting

Miami Downtown Development Authority
200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, February 7, 2018 | 9:00 A.M.

Miami DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

Amy Lawrence

1. Welcome & Introductions

2. Legislation

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), WITH ATTACHMENT(S), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, AFTER AN ADVERTISED PUBLIC HEARING, RATIFYING, APPROVING, AND CONFIRMING THE EXECUTIVE DIRECTOR’S FINDING, ATTACHED AND INCORPORATED AS ATTACHMENT "A," THAT COMPETITIVE NEGOTIATION METHODS AND PROCEDURES ARE NOT PRACTICABLE OR ADVANTAGEOUS FOR THE MIAMI DDA, PURSUANT TO SECTION 18-85(A) OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED; WAIVING THE REQUIREMENTS FOR SAID PROCEDURES; AUTHORIZING THE ALLOCATION OF FUNDS IN A TOTAL AMOUNT NOT TO EXCEED \$25,000.00 TO ELEPHANT SKIN LLC, A FLORIDA CORPORATION, FOR VIDEO PRODUCTION RELATED SERVICES; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL NECESSARY DOCUMENTS, IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, FOR SAID PURPOSE.

3. Presentation: Nicholas Martinez - IDA Value of US Downtowns - Miami

4. Residential Market Study proposal approval
5. Updates:
 - a. Schools - Strategy Report for Additional School Options
 - b. Marketing
 - i. Property Managers Reception
 - ii. Miami DDA APP
 - c. Business Development
 - i. MFF & HFA Events
 - ii. Refresh Miami Fireside Chat
6. Public Relations – SMS Report
7. New Business
8. Meeting Adjournment

Next meeting: Wednesday, March 7, 2018 – 9:00 A.M.