

**The Downtown Development Authority  
Board of Directors Meeting  
200 S. Biscayne Blvd., Suite 2929  
Conference Room  
Friday, March 17, 2017  
8:30A.M**

**AGENDA**

**BOARD MEMBERS:**

Ken Russell,  
Chairman  
Neisen Kasdin,  
Vice Chair  
Alvin West, Board  
Treasurer

Bruno Barreiro  
Alicia Cervera  
Jose Goyanes  
Jerome Hollo  
Danet Linares  
Richard Lydecker

Nitin Motwani  
Gary Ressler  
Alan Ojeda  
Kim Stone  
Marta Viciado  
Greg West

- 
- |  |               |
|--|---------------|
| <b>1. ROLL CALL</b>  | <b>8:30AM</b> |
| <b>2. PRESENTATIONS</b>  | <b>8:40AM</b> |
| ▪ Annual Residential Market Study<br>Tony Graziano, Integra Realty Resources (IRR)   |               |
| <b>3. COMMITTEE(S) REPORT Program Committee(s)</b>   | <b>9:00AM</b> |
| ▪ Arts, Culture and Entertainment - Chair: Kim Stone<br>▪ Business Development & Marketing - Chair: Nitin Motwani<br>▪ Quality of Life – Chair: Jose Goyanes<br><i>Homeless Task Force Update – Chair: Tim Schmand</i><br>▪ Transit, Connectivity and Mobility - Chair: Alan Ojeda<br>▪ Urban Placemaking - Chair: Jerome Hollo ( <i>CANCELLED</i> ) |               |
| <b>4. FINANCIAL REPORT – February 28, 2017</b>   | <b>9:40AM</b> |
| <b>5. EXECUTIVE DIRECTOR REPORT – Alyce M. Robertson</b>   | <b>9:45AM</b> |

[Note: All legislative items are recommended by the Executive Director]

**6A. APPROVAL OF MINUTES – February 17, 2017**

**6B. RESOLUTION NO. 09/2017**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA RESCHEDULING THE REGULAR MIAMI DDA BOARD OF DIRECTORS MEETING SCHEDULED FOR FRIDAY, APRIL 21, 2017 TO THURSDAY, APRIL 20, 2017.

**6C. RESOLUTION NO. 10/2017**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA, REQUESTING THE FLORIDA DEPARTMENT OF TRANSPORTATION, THE MIAMI-DADE COUNTY, AND THE CITY OF MIAMI TO DIRECT THEIR RESPECTIVE STAFF TO DEVELOP AND IMPLEMENT A PLAN TO LOWER THE SPEED LIMIT TO TWENTY-FIVE (25) MILES PER HOUR ON ALL STREETS WITHIN THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY BOUNDARIES AND DIRECTING THAT COPIES OF THIS RESOLUTION BE FORWARDED TO THE OFFICIALS STATED HEREIN.

**6D. RESOLUTION NO. 011/2017**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENT(S), ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF SCHWARTZ MEDIA STRATEGIES AS THE TOP RANKED FIRM TO PROVIDE PUBLIC RELATIONS SERVICES IN RESPONSE TO THE REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 16-17-01; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A CONTRACT IN AN AMOUNT NOT TO EXCEED \$11,500.00 PER MONTH INCLUDING A STANDARD COST OF BUSINESS INCREASE OF THREE PERCENT (3%) EACH YEAR FOR A PERIOD OF THREE (3) YEARS WITH TWO (2) ONE (1) YEAR OPTIONS TO RENEW.

**6E. RESOLUTION NO. 012 /2017**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENT(S), AUTHORIZING THE DDA TO ENTER INTO A MEMORANDUM OF UNDERSTANDING (“MOU”) WITH THE CITY OF MIAMI (“CITY”) REGARDING THE FLAGLER STREET RECONSTRUCTION AND BEAUTIFICATION PROJECT (“FLAGLER PROJECT”).