

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, October 5th, 2016 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Board Members:

Nitin Motwani, Chair

Al West

Alicia Cervera

Danet Linares

1) Presentations:

Refresh Miami | Demo Day

Guest: Brian Breslin & Maria Derchi

2) Updates:

Marketing:

a) Website Update & Demo

Business Development

Research

Education

Public Relations – SMS Report

3) Discussion – international business development: Lourdes Castillo de la Peña

4) Coming Up:

October 16-20 CoreNet Conference

October 29 Downtown Fright Night: A Halloween Spooktacular

Next Meeting: November 2nd, 2016